



## BLUEPRINT

Analyze, create, and automate pricing strategies within Architect

### USE AUTOMATION TO UPDATE YOUR MARKET POSITION QUICKLY

Architect's Blueprint tool allows you to manage thousands of markets with seamless, automated workflows so you can analyze and act promptly on public fare data from over 400 airlines as well as your private fares and web fare data.



### USE A SINGLE PLATFORM TO ANALYZE AND IMPLEMENT FARE CHANGES

#### Reverse Total Price

Use Total Price data (all key fees and charges) within Blueprint to automatically calculate the Reverse Total Price, a base fare that is ready to file in the market.

#### Footnote Automation

Automatically create and manage footnote data, including sale and travel dates, within Blueprint by copying the definitions of previously coded footnotes.

#### Market Parameters

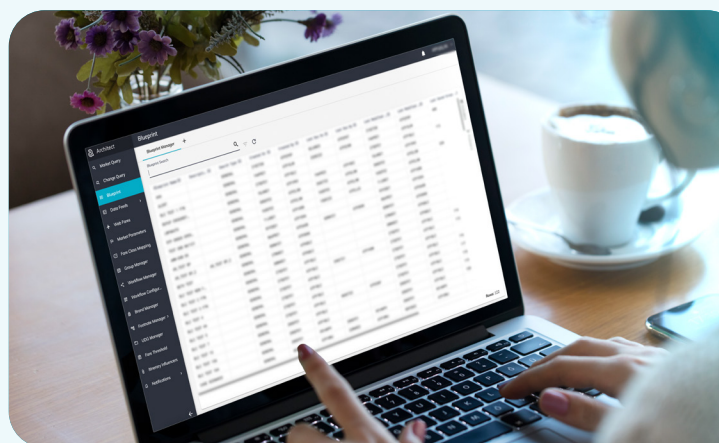
Build pinpoint-accurate searches that also group and define results according to your criteria and add those results to your Blueprints.

#### Fare Class Mapping

Act more efficiently with Blueprint automation that determines the first character of your fare class for you.

### BENEFITS OF BLUEPRINT

- Automate existing manual processes
- Get fares to market faster with improved reaction time
- Perform bulk updates to thousands of fares and footnotes
- Use Blueprint in tandem with the Workflow Management system
- Free up time and resources for other opportunities



Discover the value of automation with Blueprint in Architect. Request a demo today!



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