

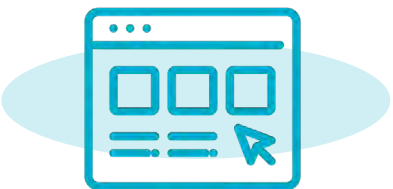
COMMUNITY PARTICIPATION
Access ATPCO's global distribution network

Join the airline membership program enabling distribution to every major GDS

Community Participation unlocks access to the industry's largest distribution network and a suite of modern retailing tools designed to help create, strategize, present, and distribute airline products with ease.

Create

With FareManager, create and publish your products everywhere at once. (Fares, Rules, Footnotes, Linked Alliance Fares, Routings, Answer Tables, Branded Fares, and Optional Services)



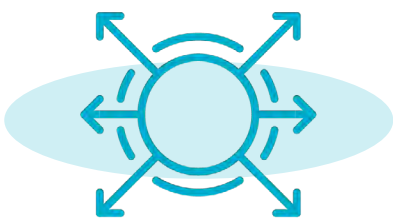
Present

Go beyond just filing fares by creating standardized merchandising content that clearly conveys flight information. (Attributes, UTAs, Seat Infographics, Visuals)



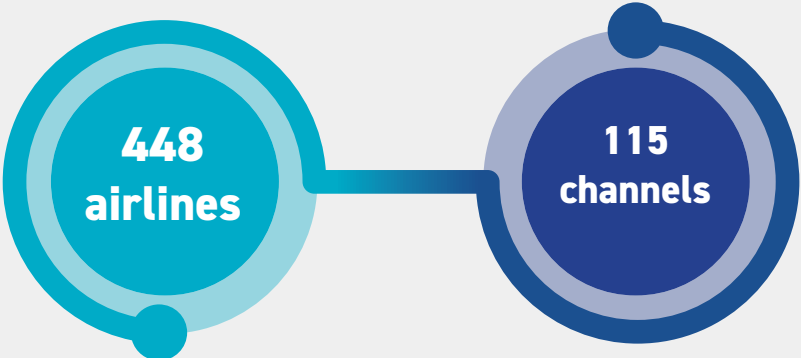
Strategize

Get access to decision support tools and complete competitive data to monitor market changes and optimize your pricing strategies. (MarketView & GFS)



Distribute

More than 115 channels use our data to build compelling shopping displays. Decide with precise control which receive your content.



Engage

Influence the future of flight shopping and begin your dynamic offers journey

Councils

Councils are composed of engaged decision makers who help ATPCO prioritize, act, and track meaningful measures of the results.

- Distribution & infrastructure
- Offer Presentation
- Customer Care
- Offer Content



Design teams

In these teams, airlines and channels gather to solve industry problems, help define industry standards, and bring new ideas to life.

- Aligned Applications of Industry Standards
- Automation of Changes
- Dynamic Offers
- Modern Airline Retailing Attributes (NGS)
- NDC Solutions
- New Pricing Initiatives
- Routehappy File Subscriber Community Forum
- Seat Ancillaries
- Subscriber Community Forum
- Tax Standards

Join the growing community of over 400 airlines
and begin your dynamic offers journey