



GROUNDBREAKING RETAILING AGREEMENTS

ATPCO SIGNS GROUNDBREAKING RETAILING AGREEMENTS WITH AMADEUS AND SABRE TO INTEGRATE AND DISTRIBUTE FULL ROUTEHAPPY RICH CONTENT TO SALES CHANNELS WORLDWIDE

The two agreements enable Amadeus and Sabre to integrate ATPCO's airline rich content within the vast array of flight shopping applications and interfaces powered by each company. The distribution scope includes travel agent and consumer applications powered by Sabre and Amadeus as well as both company's flight shopping APIs, which are used by most corporate booking tools and online travel agencies to access flights for sale. In addition, Sabre will make the content available to its airline IT customers via their direct channels.

HOW DO THESE AGREEMENTS IMPACT FLIGHT SHOPPING?

These agreements enable the airline industry to take a giant leap forward providing comprehensive rich content within flight shopping, including within NDC offers and NGS™ displays.



Access to airline rich content is expanding. More travelers and more travel sellers are poised to benefit from the enhanced ability to compare airline offers with flight amenities, easy to understand fare benefits and restrictions, and visual content such as photos and graphics, all representing the passenger experience.



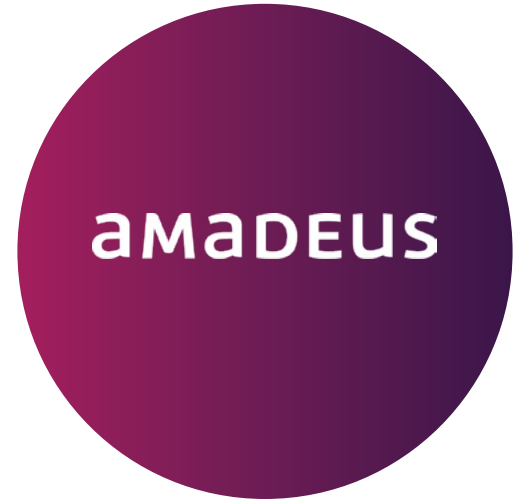
Over the next five years, world-class airline retailing will become the norm, making flight selling much more valuable for the industry and providing consumers many more choices for a better shopping experience.



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By integrating Routehappy's rich content into the Amadeus Travel Platform, travelers and travel sellers alike will benefit from the enhanced ability to compare travel provider offers through flight attributes, photos, and richer descriptions. This is yet another step in Amadeus' strategy to drive the digital transformation of the travel industry, and adds to initiatives such as the work we are doing with ATPCO on the Next Generation Storefront (NGS)™, and the progress we are making with new standards such as NDC and One Order. These are the stepping stones towards a true retailing environment in travel, that we are putting in place together with our customers and industry partners.

-Decius Valmorbida
President Travel Channels, Amadeus



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Our expanded agreement with ATPCO further demonstrates Sabre's commitment to modernize the airline retailing experience for our customers through next generation retailing, distribution and fulfillment capabilities. This long-term agreement will allow us to enhance our leading air shopping solutions with ATPCO's Routehappy Rich Content today and in the future as the airline industry continues to evolve.

-Wade Jones
President, Sabre Travel Network



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