## **COMMUNITY PARTICIPATION**

Access ATPCO's global distribution network

Join the airline membership program enabling distribution to every major GDS

Community Participation unlocks access to the industry's largest distribution network and a suite of modern retailing tools designed to help create, strategize, present, and distribute airline products with ease.

### **Create**

With FareManager, create and publish your products everywhere at once. (Fares, Rules, Footnotes, Linked Alliance Fares, Routings, Carrier-Imposed Fees, Ticketing Fees, and Answer Tables)





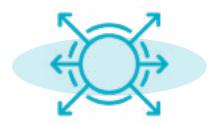
#### **Present**

Go beyond just filing fares by creating standardized merchandising content that clearly conveys flight information. (Routehappy, Branded Fares, and Optional Services)

#### **Strategize**

Get access to decision support tools and complete competitive data to monitor market changes and optimize your pricing strategies. (Architect Query & GFS)





#### **Distribute**

More than 120 channels use our data to build compelling shopping displays. Decide with precise control which receive your content.



# **Engage**

Influence the future of flight shopping and begin your dynamic offers journey

# **Councils**

Councils are composed of engaged decision makers who help ATPCO prioritize, act, and track meaningful measures of the results.

- Distribution & infrastructure
- Offer Presentation
- Customer Care
- Offer Content





In these teams, airlines and channels gather to solve industry problems, help define industry standards, and bring new ideas to life.

- Aligned Applications of Industry Standards
- Automation of Changes
- Dynamic Offers
- Modern Airline Retailing Attributes (NGS)
- NDC Solutions
- New Pricing Initiatives
- Routehappy File Subscriber Community Forum
- Subscriber Community Forum
- Tax Standards

Join the growing community of over 400 airlines and begin your dynamic offers journey



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**EUROPE, MIDDLE EAST, AFRICA** 



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