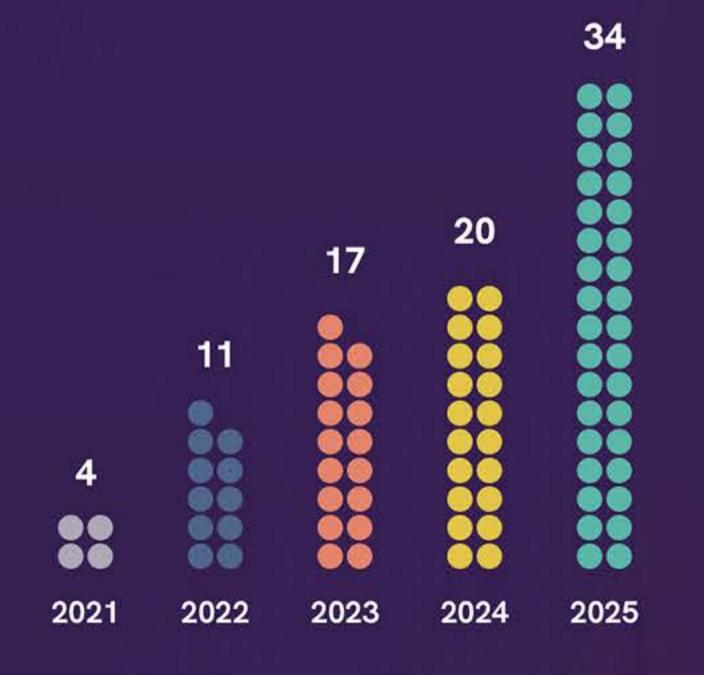


Architect: 5 years of innovation in airline pricing





Top 6 most used modules in April 2025



2 Change Query



Footnotes
Query



6 Add-ons Query

An average of 6.7 million fares are processed through ATPCO using Architect each week







A timeline of Architect innovation

Workflow

August 2021

Streamline internal approvals and responsibilities across teams.

Management

Footnotes Query

August 2023

Query all relevant restrictions in one place for faster decision making.

Work Queue

November 2024

Track, review, and manage pricing-related actions within a single module.

Architect

April 2020

Analyze, automate, and act quickly on your pricing strategies.

View the full cost of a fare with taxes,

Total Price

February 2021

a fare with taxes, fees, and surcharges included.

Historical Fares in Market Query

September 2024

Analyze historical fares to inform new pricing strategies.

Web Fares

October 2020

Combine ATPCO fare data with web-scraped fares for a full market view.

Brand Manager Module

July 2021

Manage branded fare strategies by integrating brand data into pricing insights.

Reverse Total Price Calculation

September 2022

Work backwards from the Total Price to determine the correct base fare.